Print NW

Proof-to-Print
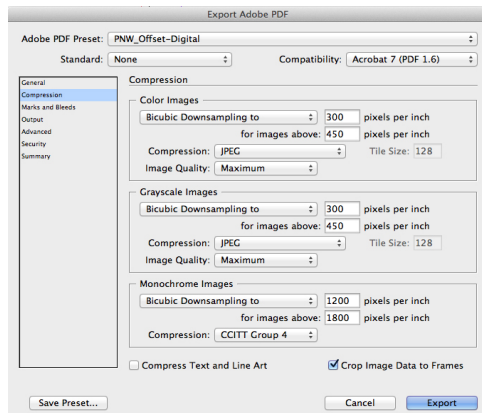*G7 Master*
Qualified by IDEAlliance

Artwork Submission Specifications for Offset Printing
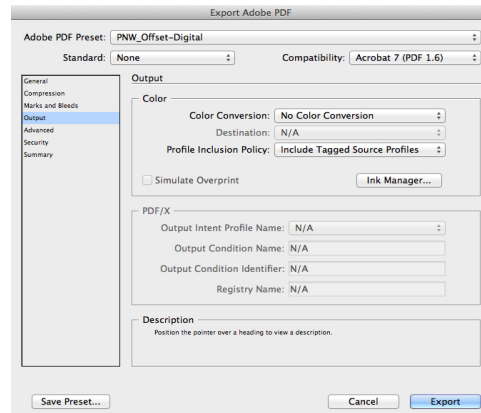
	• Adobe Acrobat PDF (Version 1.6 or later) • InDesign Packaged File (include links and fonts)
Layout Scale	• Full Scale Perferred • Single Pages Document (16 page Book will have 16 pages)
Art with Bleed	• Final size + .125 inch perimeter bleed
Layout Scale	• CMYK • Pantone (PMS) as Process spot colors of the matieral its on • Please convert all spot color that are not printing in PMS to CMYK • Recommended: solid black as 4-Color rich blacks (C: 60, M: 40, Y:40, K:100)
	• All Fonts included as resource files • Or else, Convert to outlines or paths • Black Type as 100% K (Black) value
Images	• All images as CMYK
	• 300 ppi (High Quaility prints) • 300 ppi (Standard output)

Output Profiles	• Compression settings: Color Bitmap Images = to 300 for images above 450
	                                        Grayscale Bitmap Images = to 300 for images above 450
	                                        Monochrome Bitmap Images = to 1200 for images above 1800
	
	• OUTPUT settings: Color Converison = No Conversion
	                                        Profile Inclusion Policy = Include Tagged Source Profiles

Acrobat Distiller Settings - Whenever possible, download our Print NW settings from: https://assets.printnw.net/PrintNW_Acrobat_Settings.zip, otherwise use the settings shown below

Compression Settings

Output Settings

Using InDesign's File Packaging Feature
- Open Indesign
- Select File > Package
- Select Package
- Select Continue
- Select Copy Fonts, Graphics, and update links in pacakge
- Select Package
- Compress Folder (zip)

Acrobat Settings Please review PDF before Submission

MAC:
- When Acrobat is open
- Go to drop down>Prefrences>General
- Select Page Display Tab
- Make sure Use Overprint Preview = Always
- Make sure Deault Transparency Blending = Working CMYK

PC:
- When Acrobat is open
- Go to Edit > Prefrences
- Select Page Display Tab
- Make sure Use Overprint Preview = Always
- Make sure Deault Transparency Blending = Working CMYK

Artwork Submissions:
Electronic Delivery
- FTP / Website - Please go to https://www.printnw.net/upload-a-file and select your Sales Representative

Digital Media - Please supply files on one of the following physical formats:
- CD   • Flash / Thumb Drive   • Removable Hard Drive

If you have any further questions, your Account Manager will be happy to assist!